

**Re: [WWALS-BOARD] Re: Board meeting agenda - Membership Report**

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Gretchen Quarterman <gretchen.quarterman@gmail.com>

Apr 13, 2016 12:05 PM

Posted in group: **WWALS-BOARD**

>7. Membership Committee: Newsletter, measurable goals, new members.

Newsletter has gone out each month this year. It is getting positive feedback.

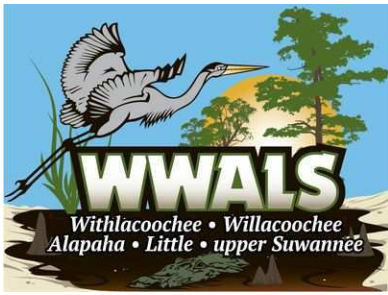
Our goals continue to be 5 new members each month and a 100% renewal rate.

Monthly Summary:

Month	New	Renew	Not Renew
January	2	1	2
February	9	3	1
March	5	5	5
April	2		

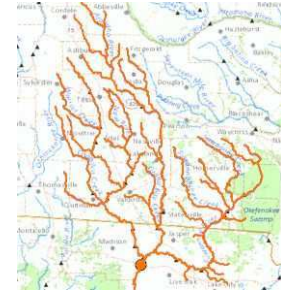
Total this year: 27 - same time last year 16.

Sometimes renewals come in not the original month (see March) because of paper letters sent as reminders.



## WWALS Watershed Coalition, Inc.

the WATERKEEPER® Alliance Affiliate  
for the upper Suwannee River watershed  
a 501(c)(3) nonprofit charity  
PO Box 88, Hahira, GA 31632  
wwalswatershed@gmail.com  
www.wwals.net



## Frequently Asked Questions

**What is WWALS?** WWALS Watershed Coalition, Inc. is an IRS 501(c)(3) nonprofit educational corporation advocating for watershed conservation and stewardship of the Withlacoochee, Willacoochee, Alapaha, Little, and Upper Suwannee River watersheds in south Georgia and north Florida through awareness, environmental monitoring, and citizen activities.

**Who is involved?** Currently WWALS is made up of volunteers from several counties across south Georgia and north Florida in the watersheds of the area. You don't have to be on the board to attend events or be on a committee or to donate. WWALS is fundraising to hire an executive director and riverkeeper. Your membership, company or foundation can help!

**How is this different from Rivers Alive or Adopt a Stream?** WWALS is an educational organization, seeking to work with the community at large to provide information about the conservation of the watersheds to landowners, recreational users, interested citizens, farmers, corporations and other interested parties. Our intent is not to duplicate any existing organizations but to identify resources, groups and issues which are an integral part of our watershed.

**Where do you meet?** WWALS holds a publicized paddle outing or other event each month; see the WWALS calendar. In addition, the board meets quarterly, usually in Adel Georgia. Board meetings are open to the public.

**Which counties and cities?** WWALS has members from California to Atlanta south past Orlando, especially in the 29 counties that are all or in part in our watersheds. Lowndes County, Georgia, and Columbia County, Florida are our most populous, and our biggest cities are Valdosta, Tifton, and Moultrie, GA, and Lake City, FL, all listed here: <http://www.wwals.net/maps/wwals-counties-cities/>

**Which rivers?** Our ten rivers are: New and Little Rivers flowing into the Withlacoochee; Willacoochee, Alapahoochee, Dead, and Little Alapaha Rivers flowing into the Alapaha; Black River like Withlacoochee and Alapaha flowing into the Suwannee River, which goes to the Gulf of Mexico. Plus many creeks, swamps, lakes, and ponds, in our entire watersheds. <http://www.wwals.net/?p=779>

**Are you a Riverkeeper?** Not yet: stay tuned. WWALS is the WATERKEEPER® Affiliate for the upper Suwannee River and all its tributaries and watersheds, including all ten rivers and Okapilco and Piscola Creeks, working with the WATERKEEPER® Alliance to promote swimmable, drinkable, fishable waterways worldwide. After all, Waterkeeper's logo Gulf Sturgeon spawns in our Suwannee River.



## WWALS Membership Application

Membership level: check one

Date:		Student*	\$15	
Name:		Individual	\$25	
Address:		Family	\$40	
Address2:		Supporting	\$100	
City:		Sustaining	\$250	
State:		Tributary	\$500	
ZIP:		River	\$1000	
Telephone:		Watershed	\$2500	
Email:		Aquifer	\$5000	

\*Student scholarships and other memberships may be provided at the discretion of the WWALS Board of Directors.

Please make all checks out to WWALS Watershed Coalition (Tax-ID 46-2656118) and mail to:  
WWALS, PO Box 88, Hahira, GA 31632; Or join on-line at: [www.wwals.net](http://www.wwals.net)